

SPONSORSHIP OPPORTUNITIES



Toward an

ORGANIC BRITISH COLUMBIA



Become a COABC Sponsor and *cultivate the growth* of organic agriculture throughout British Columbia!

Who We Are

Our mission is to cultivate a resilient organic movement in British Columbia. We are an umbrella association representing organic certifying agencies in the province, and provide accreditation to member agencies who inspect and certify organic producers and processors throughout BC for both provincial (BCCOP) and federal/international (COR) certification programs. The COABC also provides:

- Administration of the BC Certified Organic Program and its accompanying checkmark logo
- Leadership in national organic standards
- An online directory of COABC certified organic operators
- Education for producers and processors transitioning to organic production
- Marketing tools and promotional support for certified organic operators
- Advocacy for organic consumption
- Current research and vital information for consumers, producers, processors, stakeholders, and the media
- Representation to provincial and federal governments on key issues affecting the organic sector
- Networking and sharing opportunities for members and operators





This is *your opportunity* to expose your brand to a large and growing target market. Your sponsorship will help support:

BC Organic Grower Magazine

Published quarterly by the COABC since 1999, the BC Organic Grower magazine is well-respected in the organic sector. Features include current organic stories, research, and news and events from across the province.

All COABC members receive a free copy, paid subscriptions are available to non-members, and it is distributed at all COABC events (approx. distribution of 1000 copies per issue.) Find past issues online at:

bcorganicgrower.ca





Annual BC Organic Conference

The Annual BC Organic Conference is the organic sector event of the year! This annual gathering brings together BC's organic community over three days of speakers, workshops, networking and social events. All COABC members, organic agriculture enthusiasts and interested public are invited to attend.

In light of global events, the 2021 conference will have an entirely virtual format, including:

Podcast series (~15 episodes)

We'll be offering entertaining and informative interviews with a broad range of experts on a variety of topics, such as soil 101, new technologies, women in farming, organics and social justice, stories from pioneers, organic and regenerative agriculture, and more! The series will include Tradeshow spot interviews in each episode where sponsors can pitch their products and services.

Speaker series

Live virtual Q&A with five of the top podcast speakers. Moderated and open to all, this series is an opportunity to go more in-depth with the speakers on their topics from the podcasts. Full details are in the works! Please get in touch with us for more information.

Website











We are thrilled to announce that we are creating a new website and undergoing a brand refresh! When complete, our new, collaborative online space will engage BC's organic sector on all levels, from producer to consumer, and will provide better support through improved tools, information and resources. Being a sponsor of the COABC website represents a partnership with people who are working to provide healthy food, from healthy soil, with sustainable practices. We expect to launch our new website and branding in late 2020 or very early 2021.






Sponsor **BENEFITS**

Diamond	Platinum	Gold	Silver	Bronze
\$10,000+	\$5000+	\$2500+	\$1000+	\$500+

BC Organic Grower

	Diamond	Platinum	Gold	Silver	Bronze
Full page colour ad on Back Cover - 4 Issues					
Full page colour ad 4 Issues					
Half page B/W ad 4 issues					
Quarter page B/W ad 4 issues					
Business card B/W ad inside 4 issues					
Logo or name on BCOG website					

Podcast Tradeshow

	Diamond	Platinum	Gold	Silver	Bronze
Unique opportunity to promote your company/organization: 3-minute "Visit to a Trade Booth" segment, sponsor acknowledgement at start of show, mention/tag once in social media promotion					
Free conference tickets	6	4	3	2	1

Publications

	Diamond	Platinum	Gold	Silver	Bronze
Recognition and logo in Annual Report					

Website

	Diamond	Platinum	Gold	Silver	Bronze
Banner on home page for 1 year					
Logo & link on Sponsors Page					

CONNECT

With Us

Please let us know how you would like to support our work and if you have any questions. We appreciate your time and interest, and we look forward to discussing sponsorship possibilities with you.

Please reach out to our Executive Director,
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