

# E-News

October 2011

## WHAT'S NEW

### NATIONAL ORGANIC WEEK

National Organic week is this month! There are lots of BC events running from October 15-22. Events in BC and around the country are listed on [www.organicweek.ca](http://www.organicweek.ca). There's still time to get your event posted send the details [admin@certifiedorganic.bc.ca](mailto:admin@certifiedorganic.bc.ca).

### MEETING WITH THE MINISTER OF AGRICULTURE

Members of the executive will travel to Victoria to meet with the Minister of Agriculture during Organic Week. This is a follow up to the meetings that took place in July.

### ORGANIC OKANAGAN FESTIVAL

Summerhill Pyramid Winery hosted the 6<sup>th</sup> annual Organic Okanagan Festival in Kelowna on September 18<sup>th</sup>. The festival kicked off Lucy Sharratt's BC tour and featured presentations and films throughout the day. The event was a great success with about 900 attendees and 72 businesses and organizations in attendance. COABC was one of the organizations represented. A special thank you goes out to Marjorie Harris and Jim Wood for their help at the COABC booth.

### ORGANIC SECTOR DEVELOPMENT FUND

The next deadline for the OSDP is approaching, **Oct 14 2011**. More information and application forms are available on the COABC website at <http://certifiedorganic.bc.ca/programs/osdp.php>.

## ONGOING

### SOCIAL MEDIA

COABC is on Facebook at <http://www.facebook.com/pages/Certified-Organic-Associations-of-BC/208548192519986> and on Twitter, username coabccanada. Join our online community.

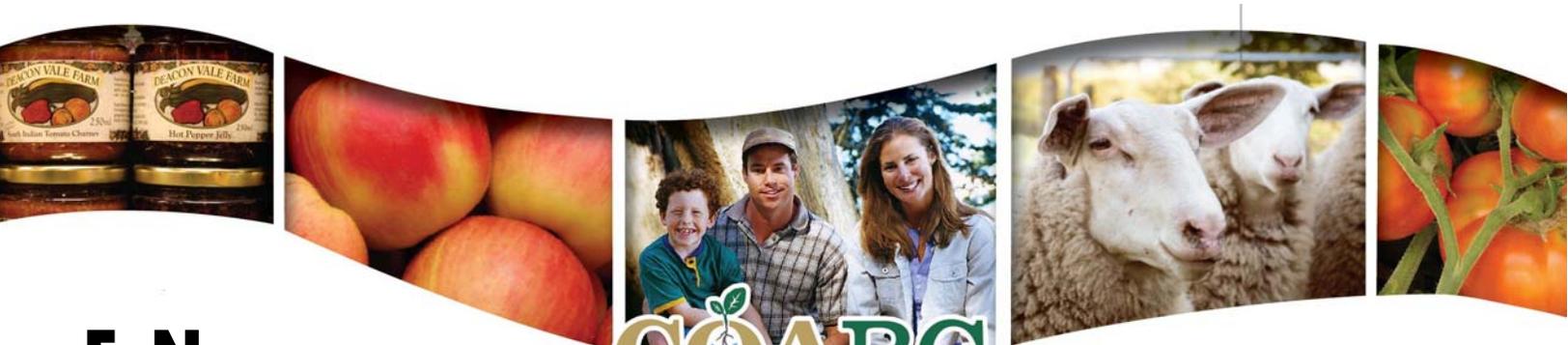
### NEWSLETTERS FROM SUPPORTING ORGANIZATIONS

Every month the COABC receives newsletters from organizations with related interests or with whom we are members. So as not to repeat everything written, take a moment to read their newsletters.

- **BC Agriculture Council** COABC is a member under the Community Agriculture seat. [http://www.bcac.bc.ca/index.php?page\\_id=2](http://www.bcac.bc.ca/index.php?page_id=2)
- **BCSPCA** [HTTP://SUPPORT.SPCA.BC.CA/SITE/MESSAGEVIEWER?EM\\_ID=4121.0&DLV\\_ID=11121](http://support.spc.bc.ca/site/messageviewer?em_id=4121.0&dlv_id=11121)
- **OFC** <http://www.organicfederation.ca/>
- **BCFMA** [http://www.bcfarmersmarket.org/ind/news/bcaf\\_m\\_v20\\_aug11.htm](http://www.bcfarmersmarket.org/ind/news/bcaf_m_v20_aug11.htm)
- **Shared Harvest** <http://www.sharedharvestbc.blogspot.com/>

### BC CERTIFIED ORGANIC CHECKMARK LOGO

ISO operators are fortunate to be able to use the Canada Organic label AND the BC Checkmark side by side.



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The logo of the BC Certified Organic program is a key tool to identify certified organic products in BC. It is important that the symbol is used correctly; here is a quick reminder, especially for websites and the exclusion zone (white space.) The Program Symbol is enclosed by a black border. The border ensures that the appropriate white space or exclusion zone is provided around the composite mark. The Program Symbol must be enclosed by the border if the Symbol is applied against colored or complex backgrounds. However, if the background is white or off-white, it may be desirable to omit the border while ensuring the appropriate exclusion zone.

## HUSKY REBATE PROGRAM

The Husky rebate program was initiated in 2005 to provide an additional funding source for COABC. When you use the loyalty card at Husky, COABC receives a 2% rebate. If you do not have a card or would like a replacement please email [office@certifiedorganic.bc.ca](mailto:office@certifiedorganic.bc.ca).

## COMPLAINTS SUBMISSION FORM

Canada Organic Office complaint submission form can be found at <http://www.certifiedorganic.bc.ca/programs/cor.php>. For complaints against an interprovincial traded product see the COO complaint form at <http://certifiedorganic.bc.ca/programs/cor.php>  
Complaints on this form are to be directed to the Canada Organic Office directly [OPR.RPB@inspection.gc.ca](mailto:OPR.RPB@inspection.gc.ca).

## INTERESTING

### HELP GROW CANADA'S ORGANIC SECTOR

**Please voice your opinion by October 7, 2011**

OTTAWA, September 22, 2011 — Agriculture and Agri-Food Canada's Organic Value Chain Roundtable (OVCRT) has formed a task force to brand the Canadian organic sector. This brand initiative will help identify the sector's attributes in an effort to differentiate it from competing industries, and strengthen and grow the sector within Canada. The OVCRT would like to solicit input from organic stakeholders on what communication tools are necessary to improve the organic sector. It has developed an online survey to capture the different needs and challenges facing this diverse group. Data from this survey will help establish a marketing and communication plan for the organic sector that fits the needs of its various constituents.

The OVCRT is requesting members of the organic sector to participate in this 15-minute survey, as their responses are invaluable to the branding process and essential to improving and growing the organic industry in Canada. We appreciate your immediate response to this survey, which ends on October 7, 2011.

Survey Link:

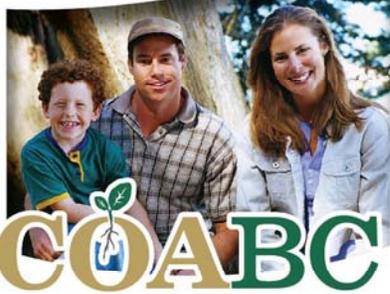
The anonymous survey can be found here:

English version:

<http://app.fluidsurveys.com/surveys/shiklac/canadian-organics/lang-eng>

French version:

<http://app.fluidsurveys.com/surveys/shiklac/canadian-organics/lang-fra>



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## EVENTS

### DOCUMENTARY ABOUT SMALL-SCALE FARMING TO PREMIERE AT VANCOUVER INTERNATIONAL FILM FESTIVAL

Dates: October 7<sup>th</sup> at 6pm and 8<sup>th</sup> at 3:20pm, 2011

Location: Empire Granville 7 Theatre 5, Vancouver

“To Make A Farm” is a feature-length documentary that follows the lives of several young people who decide to become small-scale organic farmers. Driven by imagination and passion, building a farm from scratch is as much an act of personal dedication, as it is an attempt to make the world better. Preview clips of the film, and more information, are available at: <http://tomakeafarm.ca>.

### DR. PAUL DETTLOFF SEMINAR

Date: October 14, 2011, 9 am

Location: Cowichan Valley Inn, 6474 Trans Canada Hwy, just north of Duncan

Contact: Kathy [homefarm@telus.net](mailto:homefarm@telus.net) or 250-748-0487

Cost: \$45.00, lunch included

The Inter Island Sheep Breeders' Association & the BC Sheep Federation proudly present a seminar by Dr. Paul Dettloff DVM on holistic health management of ruminants. He specializes in the sustainable and organic/biological treatment of dairy and beef cows, sheep and goats using natural remedies, botanicals, homeopathy and holistic treatment of the farm. PLEASE RSVP BY THE 10TH OF OCTOBER.

### FORAGING FOR FUNGI

Date: October 16, 2011, 9 am- 4pm

Location: Foxglove Farm, Salt Spring Island, BC

Cost: \$95 + 25 materials fee plus HST (lunch included)

Come experience the fascinating and complicated world of wild fungi, food that must be sought on its own terms in the wild spaces of the BC coast. Join celebrated chef and wild mushroom expert Bill Jones on a journey through the forests of Foxglove Farm as he illuminates the art and science of mushroom foraging and identification. For more information visit, <http://www.foxglovefarmbc.ca/programs/program-descriptions-2011/#foraging>.

### BC FARM ANIMAL CARE COUNCIL'S CONFERENCE

Date: November 10, 2011

Location: Abbotsford

Registration is now open for the first BC Farm Animal Care Council's conference taking place. It promises to be an exciting day with Dr. Temple Grandin as our keynote speaker and several other experts from around North America. The conference is geared towards all producers/growers/farmers/ranchers that work with farm animals – both livestock and poultry. All the conference details can be found at <http://www.bcfacc.ca/conference.htm>.



## REMEMBER...

**Got an Organic Question?** Try Cyber-help <http://www.certifiedorganic.bc.ca/rcbtoa/index.html>

*If you change your address or contact information send it to your CB office as soon as possible so that you don't miss out on receiving a BCOG and other materials.*