

THE NEXT GENERATION CONFERENCE and AGM

Mary Winspear Centre at Sanscha, 2243 Beacon Ave., Sidney, B.C.

March 4-6, 2011

HOW DO WE ENSURE THAT THERE IS A NEXT GENERATION OF ORGANIC FARMING IN BC?

Land tenure, apprenticeship programs, soil health, financial resources, marketing, energy innovations, succession planning – these and other timely, critical topics will be explored at this year's conference. Highlights include:

- **VO/CB/CC/CVB** trainings on Friday
- Friday evening **reception**, hosted by IOPA
- **Keynote Speakers** on Saturday morning: **Dag Falck and Gunta Vitins**
- Invited guests: Ben Stewart, BC Minister of Agriculture; Alex Atamaneko, MP; and Lana Popham, MLA
- **Trade Show** and Poster Presentations: a marketplace of products and ideas to challenge your imagination.
- Practical and interactive **workshops** 8:15 AM-5PM Saturday; Sunday 9AM-10:30
- **AGM:** 10:45 AM Sunday
- Saturday evening's **banquet** - delicious organic food, convivial beverage and down home music by Victoria's **JUGBANDITS**. **Dinner speakers: David Berge, VanCity Credit Union and Ari Derfel, Slow Money**
- **The silent auction!!** The creative wealth of our community is reflected in the range of items to be auctioned: clothing, books, art, food, wine, tools, SEEDS – endless possibilities. If you would like to donate an auction item, just bring it with you. Auction items will be on display from 6PM Friday evening until bidding closes at 9:00 Saturday night.

GENERAL

The Mary Winspear Centre at Sanscha is conveniently located five minutes from the Victoria International Airport and the BC Ferry Terminal at Swartz Bay, Vancouver Island. The Centre is located at the "gateway" to Sidney, at the corner of Highway 17 and Beacon Avenue. The street address is 2243 Beacon Avenue. The Centre offers a large parking lot and is across the street from the Victoria Airport Travelodge, where we have reserved rooms. Several other hotels and motels are within a few minutes' walk of the Centre.

If you're flying into the Victoria International Airport, there is handy ground transportation to Sidney. If you're coming on the ferry as a foot passenger, you can catch the regional bus service at the foot passenger exit at the terminal. **If you need other ground transportation arrangements, contact the conference office and we'll gladly assist you.**

ACCOMMODATION

The Victoria Airport Travelodge is holding 40 rooms for conference attendees at a rate of **\$99.00/day** (double occupancy) plus tax. When you're booking, you must say that you want the COABC rate. The rate will be held until **February 26**. Other accommodations close to the Centre are listed on the COABC website.

SPECIAL NEEDS

Every effort will be made to enhance your enjoyment of the Conference. If you have dietary, child care or other requirements, **please contact the conference office**

TRADE SHOW

Trade shows are a great way to showcase your products. We welcome suppliers of approved inputs; seeds; appropriate technology; marketing tools; resource materials; ...the list is endless. Producers, distributors, retailers, processors – **book your Trade Show tables through the Conference office.**

POSTER SESSIONS

We are pleased to offer free space for poster presentations. If there's something related to organic production that you want the rest of us to know about, **contact the Conference office to book free space.**

The conference workshop program (with speaker biographies and pictures); trade show and sponsorship packages; and registration form, are posted on COABC's website www.certifiedorganic.bc.ca

CERTIFIED ORGANIC ASSOCIATIONS OF BRITISH COLUMBIA

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