

# AGM Agenda

9am Meeting call to order

9:05 Adoption of 2004 AGM Minutes

9:10 Election of 2005 Directors and Alternates

9:30 President's Report

9:45 Financial Report

10:15 Accreditation Audit Committee Report

10:30 Standards Review Committee Report

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# AGM Agenda

10:40 Expert Committee on Organic Agriculture

10:50 BC Organic Grower Report

11:00 Book 1 Statutory Changes – Discussion

11:40 COG Position on Plant Breeder's Rights

11:45 Operational Plan and Budget

- Introduction and Discussion

12:15 Meeting Adjourned

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# COABC Operational Plan for 2005

- This plan provides the basis for COABC operations for the coming year
- COABC will follow this plan but will respond to issues and events as needed and directed by the Board of Directors
- This plan builds on the strategic plan of 2002, 2003's restructuring exercise and subsequent business planning project of 2004

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# Core Services:

1. Accreditation
2. Management of the program (standards, materials, criteria, recognitions)
3. Communication about the BC Certified Organic Program (BCOG, website and office services)
4. External relations regarding regulatory issues affecting participants in the BC Certified Organic Program

# Key Activities:

1. Organic promotion including market promotion
2. Organic education
3. Organic research
4. Organic advocacy not directly related to the BC Certified Organic Program

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# Objectives of the COABC

- Ensure long term stability and financial viability of COABC
- Put COABC on a sound financial footing whereby revenue from membership covers the core services of the organization and those that require a higher level of 'service' pay for it.
- Fund key activities that support the development of the organic sector in BC by means other than membership fees.

## **Objectives continued:**

4. Expand the volunteer base to carry out activities that support our mission
5. Engage supporters and consumers to build a stronger political lobby
6. Achieve the above while ensuring that the control of the BC Standard for Organic Production remains in the hands of the farmers

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# COABC in 2005

- Core services will be priority:
  1. COABC Accreditation Board support
  2. Standards Review Committee support
  3. Communications & Website—major upgrade project
  4. Maintaining office function
  5. Book keeping, financial planning and reporting

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## Key Activities:

Continue to reduce staff time spent on non-core functions—use the following criteria

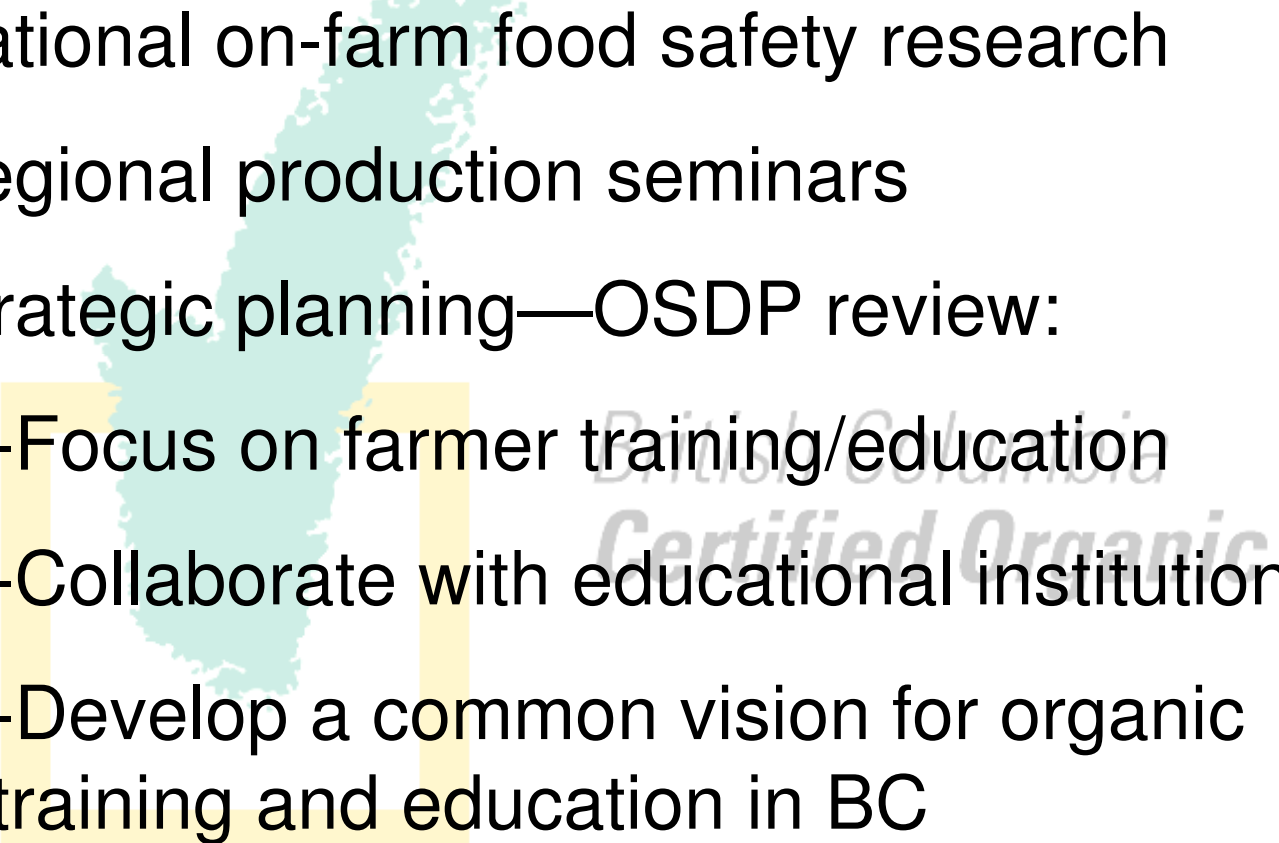
1. Is the program or service directly connected to the program?
2. Can it generate revenue?
3. Can it be delivered by someone else?

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## Key Activity Projects:

1. BC COG chapter
2. The “Organic Food Awards” promotional and fundraising project
3. Organic Conference 2006 (preparation)
4. Conversion Assistance for farmers
5. Education Program for traders (retailers, wholesalers)

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- The logo for British Columbia Certified Organic is a light green map of the province of British Columbia, with the words "British Columbia" and "Certified Organic" written in a light green, sans-serif font across the map. The map is centered on the slide.
- National on-farm food safety research
  - Regional production seminars
  - Strategic planning—OSDP review:
    - Focus on farmer training/education
    - Collaborate with educational institutions
    - Develop a common vision for organic training and education in BC

# Fundraising

COABC has always been funded by membership fees and strategic projects

- Continue successful projects and instigate new projects where they are warranted
- Develop fundraising ventures such as the Organic Food Awards and COABC annual conference
- Investigate further opportunities such as the Husky/Mohawk patronage program

**Thank You!**



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